

National Aeronautics and  
Space Administration

# NASA earth

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# ICESat-2

ICE, CLOUD, AND LAND ELEVATION SATELLITE-2



From tiny awards to big projects



DAVINCI 2029

VERITAS 203?

Decade of Venus!

ESA ENVISION 2032

A graphic illustration of a satellite orbiting a golden planet. The satellite is labeled 'VERITAS 203?' and the planet is labeled 'DAVINCI 2029'. The text 'Decade of Venus!' is prominently displayed in yellow. In the bottom right corner, 'ESA ENVISION 2032' is written in yellow.

## My guiding principle

A deep and abiding respect for our investigators and their ideas.

75% of our formal interactions with PIs are giving bad news and every day at work we get told our budgets may be cut.



Talking to PIs is the best part of our jobs.



# NASA HQ Earth Science Division Leadership



**Karen St. Germain**

**DIVISION DIRECTOR**



**Julie Robinson**

**DEPUTY DIRECTOR**



**Sid Boukabara**

*Senior Program  
Scientist, Strategy*



**Lawrence Friedl**

*Senior Engagement  
Officer*



**Wendy Mihm**

*Communications  
Lead*

## ELEMENTS



**Michael Seablom**

*Associate Director*

**EARTH SCIENCE  
TECHNOLOGY OFFICE**

*Deputy  
Associate Director*

**Vacant**



**Scott Schwinger**

*Associate Director  
(Acting)*

**FLIGHT PROGRAMS**

*Deputy  
Associate Director*

**Antonios Seas**



**Katie Baynes**

*Earth Data Officer*

**EARTH SCIENCE  
DATA SYSTEMS**

*Deputy  
Earth Data Officer*

**Vacant**



**Jack Kaye**

*Associate Director*

**RESEARCH & ANALYSIS**

**David Considine**  
*Rotational Deputy*

*Deputy  
Associate Director*

**Lucia Tsaoussi**



**Thomas Wagner**

*Associate Director*

**EARTH ACTION**

*Deputy  
Associate Director*

**Emily Sylak-Glassman**



# NASA earth ACTION



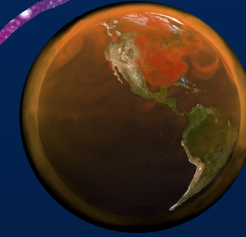
Agriculture



Climate Resilience  
& Community Action



Capacity  
Building



Greenhouse  
Gas Center



Satellite Needs  
Working Group



Disasters



Ecological  
Conservation



Energy and  
Infrastructure



Commercial  
SmallSat Data  
Acquisition



Earth  
Information  
Center



Health and  
Air Quality



Mission  
Engagement

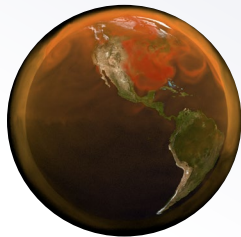


Water  
Resources



Wildland Fires

Empowering  
communities  
across the  
world to find  
solutions to  
the challenges  
they face  
every day.



## Greenhouse Gas Center

Multi-agency effort to compile greenhouse gas data from observations and models into a collection of trusted greenhouse gas emissions and flux products.



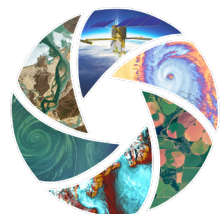
## Earth Information Center

Provide actionable, easy-to-use data and information about earth's changing systems to the public.



## Satellite Needs Working Group

Partners with Federal agencies to identify high-priority sustained and unmet needs for satellite Earth observations.



## Commercial SmallSat Data Acquisition

Identify, evaluate, and acquire commercial small-satellite (SmallSat) data that support NASA's Earth science research & application goals.



# EARTH.GOV

<https://www.earthdata.nasa.gov/esds/impact/snwg/solutions>

## What's new about Earth Action (EA)?

- **EA motto: Scale, Build Bridges, User-centered**
- All Applied Sciences staff migrated to Earth Action section
- New PMs and PSs added to cover new programs
- Focus on synergies—eg commercial data, modeling outputs, etc.
- Increasing mission focus with PALs and activities for more missions
- Connecting across ESD; cross-cutting appointments and other approaches
- Potentially new funding opportunities
- **Amplified focus on meeting societal challenges and co-development, that are the hallmarks of Applied Sciences**

# Earth Science to Action Strategy

Earth Science to Action



## Virtuous Cycle

- User needs inform next iteration of programs, missions and initiatives

## Public Understanding & Exchange

- Put more scientific understanding into public sphere
- Deliver applied science to users
- Participate in multi-way info exchange
- Use input to inform subsequent work

## Solutions & Societal Value

- Offer models, scientific findings and info through Open-Source Science principles
- Support climate services
- Provide science applications and tools to inform decisions

## Earth System Science & Applied Research

- Grow scientific understanding of Earth's systems
- Develop predictive modeling for science applications and tools to mitigate, adapt and respond to climate change

## Foundational Knowledge, Technology, Missions & Data

- Technology innovation
- Earth observations missions
- Data collected from space, air and ground



# What does this mean to you?

## 3 basic models of project support

### Individual Projects

Many grants active at any time;  
done in partnership with user organizations



ROSES: Research Opportunities in Space  
and Earth Sciences

New language in ROSES A.1 for  
ES2A: Cross layers of pyramid

### Consortiums

For key issues that have broad impact  
and require rapid and agile response  
we sponsor multi-sector consortia



NASA Harvest  
Agriculture Consortium



Western Water  
Applications Office



NASA Acres U.S.  
Agriculture Consortium



Collaborative Network  
for Valuing Earth Information

CONVEI



VALUABLES

### Problem-Solving Teams

Interact with managers on the ground  
to collaborate on topics of emerging  
and urgent needs



Health and Air  
Quality Applied  
Sciences Team

# What do we need from you?

Your ideas, especially:

- On how to connect with users and incorporate their needs into our future work (the arrow).
- Techniques for developing and sustaining partnerships.

Your concerns, with recognition that we are:

- Trying something new, it won't all go well.
- Expecting and encouraging feedback.

Your patience and flexibility in:

- Taking a fresh look at approaches to achieve ES2A objectives.
- Understanding that we face fiscal headwinds right now.

Recognize that we're one NASA; we all have to work together to address society's challenges.





**NASA**  
**earth**

[science.nasa.gov/earth](https://science.nasa.gov/earth)

Your Home. Our Mission.